

Jason Greeno

is one of the most talented designers I've had the pleasure of managing...

...from designing print ads, logos, and web advertising to redesigning publications and websites, Jason does it all – and he does it well. Jason's direction and redesign of several flagship publications garnered press coverage and record subscription renewals. Jason is also a dedicated, positive, team player whom I would rehire in an instant!

Keli Bergman
Marketing Director, CenterWatch

Jason Greeno is an extremely talented and reliable graphic designer. I have worked closely with him for over five years and he will deliver very high quality, imaginative work. He is technically solid, on-time & on-budget. He understands projects from their concept through final delivery.

Bruce Carlin
Partner, Media Central

Jason provided top-quality work for my project. He was open to my ideas, followed my specifications perfectly, and communicated well. He was able to add a great visual style to my project while fitting squarely within my theme. His quick grasp of what I was looking for made this process very easy and very satisfying for me. I'd recommend him to anyone.

Dave Dobson
Owner, Plankton Games

I'm passionate about design and metrics. Design, my first love, has been a life-long pursuit, but metrics-backed creative work is a more recent partnership. The ability to point to the math, and *prove* to a client, that clean, thoughtful design, can propel their marketing to success is so very exciting. I'm seeking a company with that vision.

Unique Skills

Creative Suite? You bet, but let's get past the obvious:

- ▶ Homework-Driven, Deadline-Achieved Creative Process
- ▶ Responsive, Mobile-Ready, Clean UI Web Design
- ▶ Thoughtful, Collaborative Rapid Development Approach
- ▶ Project and Team Management Experience
- ▶ Receptive to critique, but not afraid to offer a Plan B

Experience

Art Director / Senior Designer at **Brandthropology** (2011 - PRESENT)

Leads the art direction of client deliverables including both offline and online properties. Responsible for creative design elements utilized within marketing systems, such as: logo systems, POP materials and mobile applications. Leads game design and application user experience testing. Directs Junior Designers and oversees project schedules to achieve demanding deadlines. Provides account management and client communication services.

Senior Designer at **CenterWatch** (2009 - 10)

Provided art direction for monthly and weekly publications, web advertising and print deliverables. Creative direction provided for website properties over three major publications.

Senior Designer at **Media Central** (2005 - 08)

Responsible for branding across print, web and broadcast advertising. Managed project schedules resulting in timely delivery and high-quality output from both in-house staff and outside vendors.

Graphic Designer / Project Manager at **Digital Imaging** (2000 - 05)

Supervised designers and managed project scheduling, printing and production for print-on-demand company.

Education

BFA Graphic Design at **The College of Saint Rose**